



**Sher-e-Kashmir University of Agricultural  
Sciences and Technology of Jammu  
DIRECTORATE OF EXTENSION**

**Dr. Amrish Vaid  
Director Extension**

No: AUJ/DE/F 230/25-26/1509-19

Dated: 17.11.2025

All Directors

(Agriculture Production & Farmers Welfare / Horticulture / Animal Husbandry/ Sheep  
Husbandry / Fisheries / Sericulture / Floriculture / Apiculture)

**Subject: Participation in "Kisan Mela" under HADP Project No. 20 – "Innovative Extension  
Approaches"-reg.**

Sir/Madam,

Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu) is organizing **Kisan Mela** under the **Holistic Agriculture Development Programme (HADP) Project No. 20** titled **"Innovative Extension Approaches"** on below mentioned dates and places.

S. No.	Venue	Date
1.	Main Bazaar, Gordhi, Udhampur	29 <sup>th</sup> November, 2025

The programme is being organized with the objective of sensitizing the farming community regarding innovative and sustainable agricultural practices, new technologies, and government schemes aimed at enhancing farmers' income and livelihood security.

The **Hon'ble Vice-Chancellor, SKUAST-Jammu**, shall grace the occasion as the **Chief Guest**. The event is expected to witness the participation of a large number of farmers, entrepreneurs, self-help groups, and other stakeholders from Udhampur and adjoining areas. You are hereby requested to kindly grace the occasion with your esteemed presence. Further, you are requested to **instruct the concerned officers and field staff of your department to actively participate in the Mela and install departmental exhibition stalls** at the designated venue(s) showcasing the **latest technologies, innovations, and schemes** being implemented by your department for the benefit of the farming community. Your cooperation and active participation will greatly contribute to the success of this joint endeavour aimed at promoting integrated agricultural development in the region. Moreover, in case of any query please contact Dr. Vinod Gupta, P.I., (HADP) Project No. 20 (M.No. 9419139407).

With regards,

*Amrish Vaid*  
17.11.25

**Director Extension**

**Copy to:**

1. P.I., (HADP) Project No. 20 for information.
2. SVC for kind information of Hon'ble Vice-Chancellor, SKUAST-Jammu.