



Sher-e-Kashmir
University of Agricultural Sciences and Technology of Jammu
Directorate of Extension

Dr. Amrish Vaid
Director Extension

Circular

Subject- Product catalogue of FPOs promoted by SKUAST-Jammu

A diverse and high-quality products are being offered by the 15 **Farmer Producer Organizations (FPOs)** promoted by SKUAST-Jammu. These FPOs, under the guidance of SKUAST-Jammu, have developed an array of niche products directly competing with the reputed national and international brands.

The details of these products are comprehensively listed in the **annexed catalogue**. Placing orders for these products will support the FPOs and also significantly contributes towards the welfare of the farmers, through livelihood improvement and sustainable agricultural development in J&K.

Your support in promoting these products will strengthen the market presence of the FPOs of Jammu region and encourage further innovation and quality improvement.

We look forward to your positive response and continued support.

NO- AUI/DE/F-314/24-25/879
Dated 23-07-2024

Amrish Vaid
23.7.24
Director Extension
& Nodal Officer
FPO CELL

CC: -

- Director Research, SKUAST-Jammu Main Campus Chatha.
- Director Education, SKUAST-Jammu Main Campus Chatha.
- Director Planning & Monitoring, SKUAST-Jammu Main Campus Chatha.
- Dean, Faculty of Agriculture, SKUAST-Jammu Main Campus Chatha.
- Dean, Faculty of Veterinary Sciences & AH, SKUAST-Jammu, R.S. Pura.
- Dean, Faculty of Basic Sciences, SKUAST-Jammu Main Campus Chatha.
- Dean, Faculty of Agril. Engineering, SKUAST-Jammu Main Campus Chatha.
- Dean, Faculty of Horticulture & Forestry, SKUAST-Jammu Main Campus Chatha.
- Dean, Faculty of Dairy Technology, SKUAST-Jammu Main Campus Chatha.
- Director Institute of Biotechnology, SKUAST-Jammu Main Campus Chatha.
- Comptroller, SKUAST-Jammu, Main Campus Chatha.
- Estates Officer, SKUAST-Jammu, Main Campus Chatha
- SVC for kind information of Hon'ble Vice Chancellor, SKUAST-Jammu

SKUAST

PRODUCT CATALOGUE

Discover a variety of high-quality products offered by FPOs,
promoted by SKUAST-Jammu as CBBO



Cluster Based Business Organization for Jammu Region

DIRECTORATE OF EXTENSION

Sher-e-Kashmir University of Agricultural Sciences and
Technology of Jammu (J&K)

Implementing Agencies



TRADITIONAL BASMATI FROM INDO-PAK BORDER

Basmati-370 (old)	Rs. 140/kg
Basmati-370 (new)	Rs. 110/kg
Dabar (old)	Rs. 80/ kg
Dabar (New)	Rs. 75/kg
Kaani/Kheer rice	Rs. 50/kg
Rice Flour	Rs. 40/kg

Contact:
Abijot Singh
(M) +91-6005034144



PURE BLISS- ENHANCE YOUR WELLBEING THROUGH LEMON-GRASS ESSENTIAL OIL & TEA

Lemongrass oil	₹100/10 ml
Lemongrass oil	₹150/15ml
Lemongrass oil	₹350/50ml
Herbal Tea	₹50/50 gm
Electric Fragrance Diffusers	₹400

Contact:
Jeet Singh
(M) +91-6005864159



WALNUTS: THE NUTTY GOODNESS YOU NEED

Walnut	Rs. 350/kg
Walnut Kernel	Rs. 850/kg

- ❖ **Rich in Antioxidants**
- ❖ **Omega-3 Fatty Acids for healthy heart**
- ❖ **Supports Weight Control**
- ❖ **Lowers Blood Pressure**

Contact:
Ishtiaq Hussain
(M) +91-7889507372



NATURE'S GOLDEN NECTAR: HONEY & ITS PRODUCTS

Tulsi Honey	₹ 800/kg
Ajwain honey	₹ 800/kg
Mustard honey	₹ 400/kg
Multiflorahoney	₹ 400/kg
Bee pollen	₹ 700/kg
Sesame	₹ 400/kg
Bee wax	₹ 400/kg

- ❖ Rich in Antioxidants
- ❖ Antibacterial and antifungal
- ❖ Useful for Digestive system
- ❖ Soothe a sore throat

Contact:
Suresh Sharma
(M) +91-9469301902



ESSENTIAL OILS & AROMATIC PRODUCTS

Lavender soap	₹ 199/100g
Cedar soap	₹ 199/100g
Cedar lavender soap	₹ 199/100g
Rosemary soap	₹ 199/100g
Rosemary lavender soap	₹ 199/100g
Rosemary essential oil	₹ 220/10ml
Cedar essential oil	₹ 220/10ml
Lavender essential oil	₹ 220/10ml
Lavendar hair oil	₹ 350/10ml
Rosemary hair oil	₹ 350/10ml
Cedar wood hair oil	₹ 350/10ml
Rose diffuser	₹ 220/10ml
Lavender diffuser	₹ 220/10ml
Charishma diffuser	₹ 220/10ml
Sandal diffuser	₹ 220/10ml
Massage oil	₹ 350/10ml
Balm oil	₹ 350/10ml
Aroma balm	₹ 220/5gm
Lavender aggarbatti sticks	₹ 60/20
Rosemary aggarbatti sticks	₹ 60/20
Cedar aggarbatti sticks	₹ 60/20
Lemongrass diffuser	₹ 220/10ml

Contact:
Toqueer Bhagwan
(M) +91-9906045043



EXPERIENCE THE RICHNESS OF SAFFRON ORGANIC

Saffron	₹ 450/g
Saffron	₹ 800/2g
Kalazeera	₹ 500/100g
Shilajeet	₹ 400/10g

- ❖ Rich in Antioxidant
- ❖ Prevent Nervous System Disorder
- ❖ Useful in treating depression
- ❖ Enhance the quality of your cuisines

Contact:
Shahnawaz Ahmed
(M) +91-8591049751



FRESH MUSHROOM PRODUCTS

Mushroom	₹130/kg
Mushroom Pickle	₹300/kg
Compost bags with spawn	₹105/kg

Contact:
Pankaj Singh
(M) +91-7889649789



RAJMASH: FROM MARWAH VALLEY

Rajmash	₹ 250/kg
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- ❖ Taste the niche pulse of Himalayas

Contact:
Amir Rasool
(M) +91-9103181634



GHARAT FRESH MAKKI ATTA

Maize Flour	₹ 50/kg
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- ❖ Sweetest maize from temperate zone of J&K

Contact:
Ranjit Singh
(M) +91-9596651460

Dr. Amrish Vaid (Nodal Officer & Director Extension)
Dr. Pawan Kumar Sharma (Principal Investigator & Professor, Agril. Economics)
Ms. Divya Khajuria (9596870967); Ms. Ramanpreet Kour (8492811641); Ms. Sagarika (8493032201)